

## Top 5 Reasons Why Clients Choose Stratocast

As retailers and small businesses look to implement video surveillance systems to deter theft and reduce liability, new solutions can now provide them with significant advantages over legacy DVR systems. Stratocast™ is a hassle-free approach to business security, allowing you to monitor HD video that is safely stored in the cloud.



### HD Video Monitoring

Support for HD resolution IP cameras allows you to view high quality video of your business, providing greater detail than what is possible with an analog-based system. With Stratocast, users can easily monitor multiple cameras, zoom-in on points of interest, and playback recorded video to review incidents and key events.

### Highly Secure Video Recordings

Video from your Stratocast system is uploaded directly to the cloud and housed within highly secure, enterprise-class datacenters, meaning that there is no need for you to purchase and maintain DVRs or on-site storage devices. Because video is stored off-site, your recordings are also protected from physical damage or hardware defect that may occur with an on-premise DVR, providing greater resiliency to your video evidence.

### Hassle-Free Installation and Maintenance

Stratocast Certified Partners will help to install your cameras and provide you with on-site assistance to ensure that your surveillance system has been optimized for your site. As Stratocast is cloud-based, there is no need for IT personnel to help maintain and troubleshoot on-premise servers, while updates are automatically deployed to your system, ensuring that you can immediately benefit from new features. Furthermore, as we can seamlessly deliver new capabilities without impacting your operations, you'll receive frequent product enhancements throughout the year.

### Everywhere Access

Wherever you go, enjoy greater peace of mind and convenience knowing that your business is safe, and operations are running smoothly. By leveraging a network of globally distributed datacenters, Stratocast allows you to view live and recorded video from any device connected to the internet, including your laptop, smartphone, or tablet.

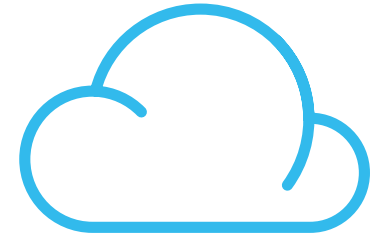
### Multi-Site Monitoring

Stratocast allows you to view multiple cameras and locations from a single intuitive application, making it a highly effective solution for franchise and multi-site business owners to extend their visibility across all operations. Distributed systems will also save on the cost of purchasing and maintaining a DVR or server for each location, further reducing the cost of the deployment.

# Security You Can Trust.

## Built by the Leader in Enterprise Security

Stratocast brings 15 years of expertise in developing mission-critical video surveillance systems for customers that include the world's most traveled airports, largest retailers, and government agencies, to an application tailored for smaller installations.



## Security & Availability

Nothing is more important to us than the security and access of your video recordings. Powered by the Microsoft Windows Azure cloud platform, Stratocast takes advantage of powerful datacenters that are distributed globally to ensure availability of services 24/7 and accessibility from anywhere. Connection between the application and the cloud is protected through HTTPS SSL encryption, while Stratocast also undergoes annual Security Penetration Testing and Vulnerability Assessments by trusted independent advisors to ensure your information is secure.

## Cloud Packages

	Basic	Standard	Premium
Max Resolution	800x600	1280x720	1920x1080
Max Frame Rate	5 FPS	10 FPS	15 FPS
Cloud Recording Days Included	7 days	7 days	7 days
Add Cloud Recording Days	✓	✓	✓
NAS Support	✓	✓	✓
User Accounts Included	10	10	10
Customer Support & Updates	Online and Phone Support and App Updates Included		

## Edge Recording Plan

For sites operating with limited bandwidth, users can select the cost-effective Edge Recording plan, allowing them to record video from any camera to a Network Attached Storage (NAS) device, or directly on-board a camera's SD storage. As video is stored to devices on the local network, no bandwidth is used to record video in the cloud. Please note that this plan requires cameras that support NAS devices or Edge Recording\*.

See the Stratocast Supported Device List for more details: <http://www.stratocast.com/supported-devices>

- 1920x1080 maximum resolution
- Support for all browsers and mobile devices
- Motion detection
- Email notifications
- Full SSL Security
- Customer Support

\* On average, a 64GB SD-card can typically store more than a month of video, however the lifespan of the memory card can vary between brands and usage. For best performance, it is strongly recommended to use SanDisk Ultra Extreme or higher SD-cards.