



BIDBOMA

CHICAGO

Becoming an Affiliate Member in BOMA/Chicago is a rewarding and unique opportunity for companies servicing the commercial real estate industry to build their professional network and raise awareness about their services among a targeted group of customer prospects and industry leaders.

BOMA/Chicago's Affiliate Members hail from a diverse range of industries and play an integral role in helping Chicago's commercial buildings successfully run their operations each and every day.

Reach and Visibility

Affiliate Members have direct access to the property managers and real estate companies responsible for BOMA/Chicago's 268 member buildings in downtown Chicago. BOMA/Chicago's member buildings represent 81 percent of Chicago's total rentable building area and nearly 90 percent of rentable space in Class A buildings in the city's central business district.

By creating a wide range of programming, events and other visibility opportunities, BOMA/Chicago ensures that its Affiliate Members are reaching their target audiences and continually improving the industry by lending their skills and expertise to Chicago's commercial properties.

Programs and Offerings

- **Networking and Events:** BOMA/Chicago's Affiliate Members have numerous opportunities to interact with property managers and real estate executives at dozens of events each year. Ranging from educational sessions to happy hours, these events enable Affiliate Members to expand their professional network and give them the tools to build their businesses.
- **"Brown Bag" Lunches:** BOMA/Chicago invites Affiliate Members to assert their thought leadership and share best practices by leading a "Brown Bag Lunch" to discuss an important issue or challenge impacting the commercial real estate industry. Affiliate Members can use this unique opportunity to highlight how their particular service or expertise can directly benefit a building manager confronted by one of these timely issues. This program, which is available to affiliates free of charge, has attracted hundreds of building members in recent years.
- **Committee Membership:** Affiliate Members have the opportunity to take an active leadership role on BOMA/Chicago's committees which drive the organization's event, educational and philanthropic programming. In addition, committee involvement also presents an ideal venue for Affiliate Members to interact and build relationships with building members.
- **The Affiliate Network:** With both formal events and informal gatherings made available, Affiliate Members have a pre-established network of individuals who are dedicated to the collective success of the group.
- **Professional Education:** Designed to meet the needs and interests of everyone from entry level professionals to seasoned executives, BOMA/Chicago's wide range of professional development opportunities aim to educate its affiliate and building members about facets of commercial real estate. From environmental sustainability to property management strategies to enhancing your company's corporate reputation, BOMA/Chicago's educational programs enable attendees to glean new insights and learn from industry experts.
- **Staff Support:** BOMA/Chicago's dedicated and responsive staff is available to address the unique needs and interests of Affiliate Members. The BOMA/Chicago staff has helped affiliates

identify committee membership opportunities, design annual sponsorship packages and boost their visibility at events such as the BOMA Trade Show. In short, BOMA/Chicago's staff is a one-stop resource dedicated to ensuring that Affiliate Members maximize the value of their membership.

- Other visibility opportunities afforded by the BOMA/Chicago Affiliate Membership:
 - Participation in the BOMA Trade Show to showcase an affiliate's latest product and service offerings
 - Automatic link of affiliate's Web site to www.bomachicago.org to increase awareness about your business and the services you provide
 - A mailing list of BOMA/Chicago's building members in Excel format to assist in direct marketing efforts
 - Up-to-date and accessible contact information for building members to facilitate new business opportunities
 - Diverse and cost-effective sponsorship and advertising packages

Affiliate Member Testimonials

"Being an Affiliate Member in BOMA/Chicago has opened many doors for me and my company. The recognition and exposure that you receive as an Affiliate Member – be it through active participation on a committee or volunteering for events – is an integral component of how I build my business and my professional contacts. Moreover, the professional growth opportunities that I've taken advantage of in recent years make me feel as though I've really grown up within the BOMA family. The affiliate network is a close knit group, and I view them as my business partners, confidants and established support system dedicated to helping me achieve my professional goals."

Kim Nusbaum
Gallant Construction

"BOMA/Chicago membership has been extremely valuable to me by providing the opportunity to interact with property managers through my Committee work. Serving on Committees with building managers allows me to introduce myself and my company on a more personal and informal level. Affiliate Membership also provides me the opportunity to be seen by property managers as a resource and partner. I have gained quite a bit of new business simply through networking at BOMA/Chicago events and by participating in various Committees."

Max Andrews
Matting By Design